

## Inspiration for Deli Shop Decoration / Style





## Current Package Label Solution



Disposable Plastic container will be used.

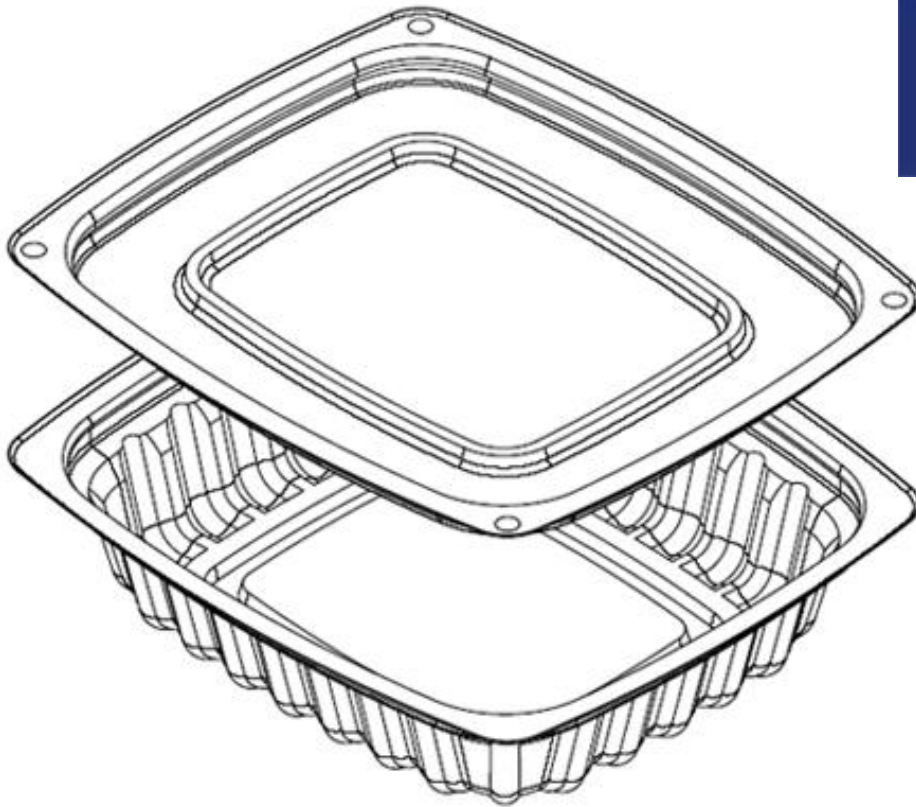
It is necessary: A nice, coherent, well communicated label  
Identification of the product inside that may vary to several products  
Consistent Premium look label  
Coordinated labeling with other packaging formats



## Current Package Solution



## Examples of Generic Food Containers



## Examples of Generic Food Containers





## Examples of Paper bags





## Examples of some competitors packaging and labeling of the frozen section





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## Examples of Packaging we LOVE



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